

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 934466-1 | 08/12/12 | August 2012 | 07/30/12 - 08/07/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/01/12 - 08/07/12 | 934466 | 06238553 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------------|-------------------|-----------------------|----------------|----------------|-------------|-------------|
| 1 | 08/02/12 | 08/07/12 | WPBF News 25 @ Noon | 12pm-1230pm | MT-TF-- | :30 | 2 | \$160.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ---TF-- | 2 | \$160.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/02/12 | 12:08 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV073001H | \$160.00 NM |
| 4 | WPBF | F | 08/03/12 | 12:29 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV073001H | \$160.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | MT----- | 2 | \$160.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 08/06/12 | 12:25 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV073001H | \$160.00 NM |
| 3 | WPBF | Tu | 08/07/12 | 12:30 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV073001H | \$160.00 NM |
| 2 | 08/01/12 | 08/06/12 | WPBF News 25 @ 6:00PM | 6-30PM | M-W---- | :30 | 1 | \$450.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | --W---- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 08/01/12 | 6:26 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV073001H | \$450.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | M----- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/06/12 | 6:11 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV073001H | \$450.00 NM |
| 3 | 08/01/12 | 08/07/12 | The View | 11A-12PM | MTWTF-- | :30 | 2 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | --WTF-- | 2 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 08/01/12 | 11:34 AM | The View | 11A-12PM | :30 | AWTV073001H | \$350.00 NM |
| 3 | WPBF | F | 08/03/12 | 11:00 AM | The View | 11A-12PM | :30 | AWTV073001H | \$350.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | MT----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 08/06/12 | 10:58 AM | The View | 11A-12PM | :30 | AWTV073001H | \$350.00 NM |
| 4 | 08/01/12 | 08/07/12 | 1230-1P Access Hollywood | 1230-1p | MTWTF-- | :30 | 2 | \$135.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | --WTF-- | 2 | \$135.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Send Payment To:

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PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 934466-1 | 08/12/12 | August 2012 | 07/30/12 - 08/07/12 |
| Advertiser | Product | Estimate Number | |
| West/R/Congress | ALLEN WEST 4 CONGRES | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|----------------|---------|--------|----------------|------------|------|
| 4 | 08/01/12 | 08/07/12 | 1230-1P Access Hollywood | 1230-1p | MTWTF-- | :30 | 2 | \$135.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 08/01/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 AWT073001H \$135.00 NM 3 WPBF Th 08/02/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 AWT073001H \$135.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$135.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 08/06/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 AWT073001H \$135.00 NM | | | | | | | | | |
| 5 | 08/03/12 | 08/07/12 | Wheel Of Fortune | 7-7:30PM | -T--F-- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/03/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 AWT073001H \$700.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -T----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 08/07/12 7:16 PM Wheel Of Fortune 7-7:30PM :30 AWT073001H \$700.00 NM | | | | | | | | | |
| 6 | 08/03/12 | 08/06/12 | Jeopardy | 7:30-8PM | M---F-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/03/12 7:41 PM Jeopardy 7:30-8PM :30 AWT073001H \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 08/06/12 7:53 PM Jeopardy 7:30-8PM :30 AWT073001H \$800.00 NM | | | | | | | | | |
| 7 | 08/01/12 | 08/07/12 | Nightline | 11:35-12:05AM | MTWTF-- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --WTF-- 3 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/01/12 11:45 PM Nightline 11:35-12:05AM :30 AWT073001H \$225.00 NM 5 WPBF Th 08/02/12 12:01 AM Nightline 11:35-12:05AM :30 AWT073001H \$225.00 NM 2 WPBF F 08/03/12 12:01 AM Nightline 11:35-12:05AM :30 AWT073001H \$225.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 08/06/12 12:01 AM Nightline 11:35-12:05AM :30 AWT073001H \$225.00 NM 4 WPBF Tu 08/07/12 11:55 PM Nightline 11:35-12:05AM :30 AWT073001H \$225.00 NM | | | | | | | | | |
| 8 | 08/02/12 | 08/02/12 | ROOKIE BL | 10-11PM | ---1--- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 08/02/12 10:44 PM ROOKIE BL 10-11PM :30 AWT073001H \$1,100.00 NM | | | | | | | | | |
| 9 | 08/03/12 | 08/03/12 | 20/20 | Prime Other | ----F-- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----F-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/03/12 9:49 PM 20/20 Prime Other :30 AWT073001H \$1,100.00 NM | | | | | | | | | |

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| West/R/Congress | ALLEN WEST 4 CONGRES | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------------------|-----------------------------|---|------------------------|-------------------------|----------------|----------------|-------------|-------------|
| 10 | 08/04/12 | 08/04/12 | Sat 6-7am News Class of Time - Pre-emptible with notice | Sat 6-7am | -----S- | :30 | 1 | \$110.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> -----S- | <u>Spots/Week</u> 1 | <u>Rate</u> \$110.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 08/04/12 | 6:43 AM | Sat 6-7am News | Sat 6-7am | :30 | AWTV073001H | \$110.00 NM |
| 11 | 08/04/12 | 08/04/12 | Sat 5-6am News Class of Time - Immediately Pre-emptible without notice | Sat 5-6am | -----S- | :30 | 1 | \$30.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> -----S- | <u>Spots/Week</u> 1 | <u>Rate</u> \$30.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 08/04/12 | 5:09 AM | Sat 5-6am News | Sat 5-6am | :30 | AWTV073001H | \$30.00 NM |
| 12 | 08/01/12 | 08/03/12 | 10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice | 10-11a | --WTF-- | :30 | 1 | \$175.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> --WTF-- | <u>Spots/Week</u> 1 | <u>Rate</u> \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 08/03/12 | 10:46 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV073001H | \$175.00 NM |
| 13 | 08/05/12 | 08/05/12 | Sun 8-9am News Class of Time - Pre-emptible with notice | Sun 8-9am | -----S | :30 | 1 | \$175.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> -----S | <u>Spots/Week</u> 1 | <u>Rate</u> \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 08/05/12 | 8:28 AM | Sun 8-9am News | Sun 8-9am | :30 | AWTV073001H | \$175.00 NM |
| 14 | 08/05/12 | 08/05/12 | Sun 5-6am News Class of Time - Immediately Pre-emptible without notice | Sun 5-6am | -----S | :30 | 1 | \$25.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> -----S | <u>Spots/Week</u> 1 | <u>Rate</u> \$25.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 08/05/12 | 5:39 AM | Sun 5-6am News | Sun 5-6am | :30 | AWTV073001H | \$25.00 NM |
| Total Spots | | | | | | | 28 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$9,835.00 |
| <u>Agency Commission</u> | \$1,475.25 |
| <u>Net Amount Due</u> | \$8,359.75 |